## The Mobile Economy **Middle East and North Africa**



**Unique mobile subscribers** 



412m



68%

**Penetration rate** 





**€** CAGR 2021-2025 **2.5%** 



**Mobile internet users** 













**€** CAGR 2021-2025 **4.2%** 



**SIM connections** 

(excluding licensed cellular IoT)



648m





105%



**Penetration rate** 



Percentage of connections







(excluding licensed cellular IoT)

**Connections** 

**Adoption** 



Percentage of connections (excluding licensed cellular IoT)







**Internet of Things** 



1.03bn



**Operator revenues and investment** 



**Operator capex** 

73% on 5G



**Mobile industry contribution to GDP** 





**Public funding** 



Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



**Employment** 

330,000



**Directly supported by the mobile ecosystem** 



560,000 jobs

supported indirectly